

Dr. Babasaheb Ambedkar Open University, Ahmedabad

Term-End Examination : January-2026

Course Name : MBA

Date : 21-02-2026

Subject Name : Entrepreneurship Management

Time : 03:00PM TO 05:15PM

Subject Code : MBA02C206

Max Marks : 70

Q.-1. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) What do you mean by an entrepreneurship? Which are the various challenges and difficulties faced by them? Explain in detail
- (2) Discuss the Procedure of Planning in detail.

Q.-2. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) "The emergence of the entrepreneurial society may be a major turning point in history." - Elaborate.
- (2) Discuss state government incentive schemes in detail.

Q.-3. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) Discuss the Swot Analysis of Women Entrepreneurs.
- (2) Discuss the Role of SSI in Economic Development in India.

Q.-4. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) Describe the Objectives of Incentives in detail.
- (2) Discuss the evolution of Entrepreneurship in detail.

Q.-5. Write short notes on any three of the following topics. (9)

- (1) Characteristics of Entrepreneurship.
- (2) Dhirubhai Ambani – As an Entrepreneur.
- (3) Objective setting.
- (4) Difference between Entrepreneur and Entrepreneurship.
- (5) Small Scale Industries Board (SSIB).

Q.-6. Choose the correct answer from the options given below (5)

(1) NSIC launched single point registration process in.....

- | | |
|---------|---------|
| A) 2001 | B) 2002 |
| C) 2003 | D) 2004 |

(2) GIIC stands for

- | | |
|--|--|
| A) Gujarat Industrial Innovation Corporation | B) Gujarat Innovative Investment Corporation |
| C) Gandhinagar Industrial Investment Corporation | D) Gujarat Industrial Investment Corporation |

(3) Entrepreneurship is...

- | | |
|---------------|-------------------|
| A) An art | B) A science |
| C) A practice | D) Both (a) & (b) |

(4) Becoming a successful entrepreneur would take.....

- | | |
|--------------------------|--------------------------|
| A) time and patience | B) practice and training |
| C) patience and training | D) none of the above |

(5) Full form of MSME.

- | | |
|-------------------------------------|------------------------------------|
| A) Micro Small & Medium Enterprises | B) Macro Small & Micro Enterprises |
| C) Micro Small & Macro Enterprises | D) None of the above |
